

Wouldn't it be great
if you could **reach**
every customer in
your neighborhood?

Wouldn't it be even
better if you could do
it in a **simple, cost**
effective manner?

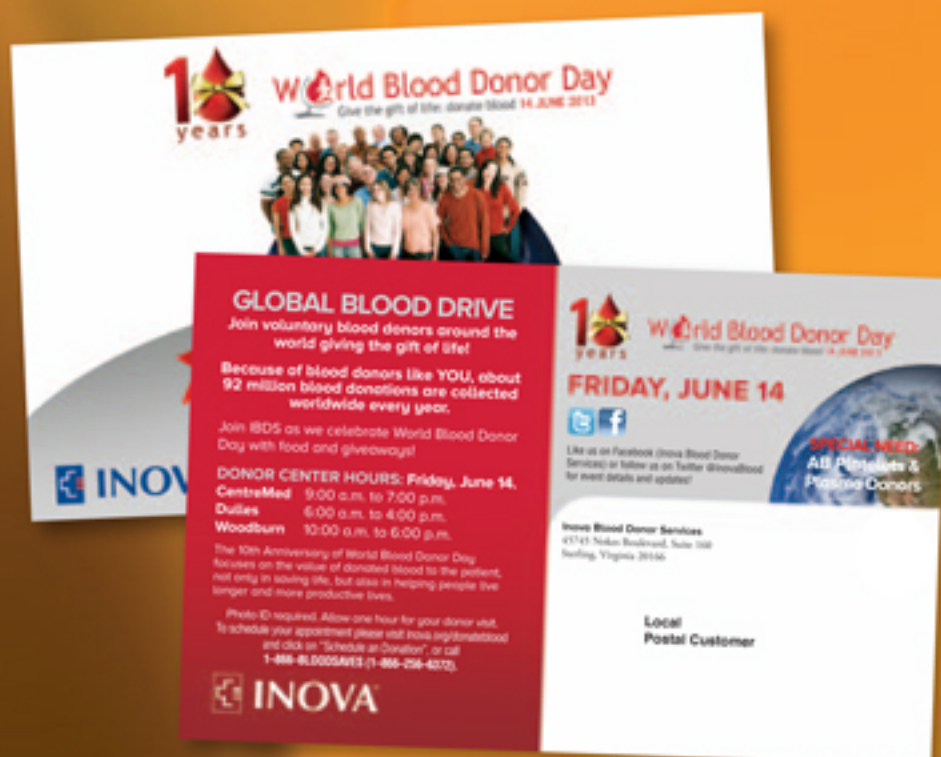


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11 x 8.5



11 x 5.5



12 x 9



9 x 6.25

gam can help you with both.

Believe it or not even in this digital age direct mail continues to be one of the most effective ways to reach customers, and now with **gam** and Every Door Direct Mail® service is even easier and more cost effective to get your message out.

EDDM® from the US Postal Service™ is designed to help you reach every home, every address, every time for as little as 17 cents per piece in postage. It is fast, flexible and affordable.

And the best part is you don't even need to know names or addresses - no need to purchase a mailing list. Simply identify the neighborhoods you want to target and your printed piece is delivered to every active address in your target area. **gam** and EDM®, a perfect combination for increasing your direct marketing.

With EDM® we help you saturate an entire neighborhood with your message, and your mailing gets directly into the home and hands of consumers. Whether you have a lot to say or you'd rather just get to the point, EDM® offers a flexible range of sizes, making it ideal for anything from a quick sales announcement to an in-depth product story.

gam can help you with a strategy to include the right call to action by using coupons, menus, event calendars, store maps, QR codes and more. Any and all of these ideas can help you get customers to your door or get the phone to ring.

Whether you're a large or small business, a new kid on the block or a seasoned veteran, EDM® can help get your message into the hands of consumers. Start reaching your customers today.

Available in sizes ranging from
6.25 x 9 - 9 x 12.



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Sterling, VA 20166

**Local
Postal Customer**

PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL